

## Design a 'Welcome Flag' Challenge

July 2022



Taylor Wimpey Manchester would like to challenge Burnside Centre to design a welcome flag that will take pride of place at the entrance to its development of new homes in Middleton, East Hollinsfield.

The winning design will be produced into a flag that will fly at the entrance to the development to welcome visitors and new homeowners.

Three runners-up will also see their designs installed onto a welcome banner that will also be close to the site entrance.

### Design brief

- Please use an **A3 piece** of white paper for your design (Burnside Centre is happy to provide as much A3 white paper as you need)
- Please make sure your design is displayed in **portrait** orientation
- Keep your design **simple, big and bold**
- All designs should make use of solid colours
- Use of full colour is permitted and encouraged

Remember the winning flag design will be flown six metres high, so your design must be visually strong and bold enough to be seen from a distance.

### Deadline

A scan or photograph of your finished, full colour drawing – either by hand or computer - should be sent electronically to [enquiry@burnsidecentre.org.uk](mailto:enquiry@burnsidecentre.org.uk) by 12<sup>th</sup> September 2022. **Burnside staff are happy to scan or take a picture of your design if you don't feel confident in this area.** Please make sure that you keep your original design safe. If your design is chosen as the winner, we will need it to be able to transform your design into a Taylor Wimpey flag.

### Prize

The winning design will be used to create a flag for use at Taylor Wimpey's East Hollinsfield development and the designer will win a **Waterstones gift** voucher.

Three runners-up will also be made into a banner to display on the railings.

## Promotion

We would love to spread the word about this competition activity and so we intend to promote the news to the local press, as well as on the Taylor Wimpey website, social media, and other marketing materials. We would also like to invite the competition winner to the East Hollinsfield development to have some photographs taken next to their flag once it's installed. We will of course seek permission from the winner's parent / guardian beforehand

Terms and conditions apply. The Promoter is Taylor Wimpey Manchester  
1 Lumsdale Road, Stretford, Manchester, M32 0UT.

Deadline for entries is 12<sup>th</sup> September 2022. We ask that a first name accompanies all entries. Entry is open to service users at Burnside Centre. People under the age of 18 must seek the permission of their parent/guardian/teacher before entering this competition. Only one entry per person, based on name and participating group, will be accepted.

The entries will be reviewed by a panel from Taylor Wimpey who will select the winner. The winner will be decided based on clear, simple and bold designs and on which entry the judges think is most fitting of the brief.

To read Taylor Wimpey's privacy policy visit [www.taylorwimpey.co.uk/privacy-policy](http://www.taylorwimpey.co.uk/privacy-policy)

**Please contact Burnside Centre for any additional questions and support:**

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**Taylor  
Wimpey**



**“The image  
above is a good  
example of a  
simple, big, bold  
design!”**