

## OUR VALUES

- We are an organisation which welcomes all people and what they can achieve.
- We have a proven reputation for honesty and integrity in all our relationships.
- We are committed to Langley - especially to all those who might need help and support.
- We want the work of Burnside Centre to make a positive difference in the local community.

## OUR ETHOS

All our values are underpinned by our Christian ethos.

## OUR STRATEGIC AIMS

- We plan to maintain and increase the high quality of the services we deliver in the local community with a focus on the well-being of local people.
- We will work together with other organisations for the benefit of the community.
- We will continue to grow as an organisation with increasing financial independence.

## OUR OBJECTIVES TO 31<sup>st</sup> MARCH 2020

**Maintain and increase the services the Burnside Centre delivers in the local community with a focus on the well-being of local people:**

1. Develop and promote activities and groups which encourage participation, healthy living, education and fun.
2. Maintain high quality governance and increase our support structures through the Trusted Charities accreditation.
3. Make a commitment to work towards providing the Living Wage, as a minimum to all our paid staff members by 31<sup>st</sup> March 2020.
4. Identify the needs of local people through outreach and consultation.
5. Make clear what services we have to offer at the Burnside Centre through our publicity.

**Working collaboratively:**

1. Maintain and promote initiatives which involve and increase joint working with other bodies.
2. Work collaboratively and strategically to engage with other funding opportunities to deliver services.
3. Establish relationships with other providers in the neighbourhood and take our well-being services to them.
4. Recruit and develop volunteers to support the delivery of our services.

**Growing as an organisation with increasing financial independence and sustainability:**

1. Develop a fundraising plan which will seek to deliver diversity of income sources.
2. Secure ongoing income sources for the future of the organisation.
3. Promote greater use of the Burnside Centre and offer rates for hire that will encourage other people to use us.