

Everyone Matters calls out for votes to bag a share of Tesco's bag fund

Everyone Matters Project 'The Happy Yolks' is bidding to bag a massive cash boost from the Tesco Bags of Help initiative.

Tesco teamed up with Groundwork to launch its community funding scheme, which sees grants of £4,000, £2,000 and £1,000 raised from carrier bag sales in Tesco stores awarded to local community projects.

Three groups in every Tesco region have been shortlisted to receive the cash award and shoppers are being invited to head along to Tesco stores to vote for who they think should take away the top grant.

Everyone Matters is one of the groups on the shortlist.

The Happy Yolks project is focused on supporting local Middleton folk! We want to bring fun, interactive, informative healthy cooking sessions to those living alone and isolated.

Kerry Edwards from Everyone Matters said, "In a nutshell: the aim of the project is to help people living on their own, perhaps recently bereaved, and the lonely within our community, more excited and inspired about cooking. All while making new connections with their peers!"

Voting is open in all Tesco stores throughout May and June. Customers will cast their vote using a token given to them at the check-out in store each time they shop.

Tesco's Bags of Help project has already delivered over £43 million to more than 10,000 projects up and down the UK. Tesco customers get the chance to vote for three different groups every time they shop. Every other month, when votes are collected, three groups in each of Tesco's regions will be awarded funding.

Alec Brown, Head of Community at Tesco, said "We are absolutely delighted to open the voting. There are some fantastic projects on the shortlists and we can't wait to see these come to life in hundreds of communities."

Groundwork's National Chief Executive, Graham Duxbury, said:

“We've been thrilled to see the diversity of projects that have applied for funding, ranging from outdoor classrooms, sports facilities, community gardens, play areas and everything in between.

“We're looking forward to learning the results of the customer vote and then supporting each group to bring their project to life.”

Funding is available to community groups and charities looking to fund local projects that bring benefits to communities. Anyone can nominate a project and organisations can apply online. To find out more visit www.tesco.com/bagsofhelp.

- The Bags of Help initiative is supported by money raised from carrier bag sales in Tesco stores.
- So far Bags of Help has awarded £43 million to over 10,000 community projects.
- For more information please visit: www.tesco.com/bagsofhelp.